



SOMMER ORTIZ

PROFILE

Empathetic, client-centered professional with 30 years of experience supporting individuals through life transitions, operations management, and team leadership.

WORK EXPERIENCE

Myrtle Beach Christian Retreat

1995-2023

Assistant Director

- **Bookkeeping & Financial Oversight:** Managed financial records, processed payments, and maintained accurate budgets to ensure the fiscal health of the retreat center.
- **Customer Service & Guest Relations:** Delivered exceptional service to guests, addressing inquiries and resolving issues promptly to enhance their experience.
- **Event Coordination & Bookings:** Organized and scheduled group retreats, events, and activities, ensuring smooth execution and guest satisfaction.
- **Support:** Supported individuals, families, and groups through faith-based retreats, providing emotional support and guidance.
- **Staff Management:** Supervised and trained employees across various departments, ensuring operational efficiency and maintaining high performance standards.
- **Kitchen Operations:** Collaborated with the kitchen team to prepare and serve meals, maintaining compliance with health and safety standards.

Sommer Ortiz Portraits

Owner

2020-present

- **Photography & Editing Expertise:** Proficient in portrait photography, composition, lighting, and post-processing using advanced tools like Adobe Photoshop and Lightroom.
- **Creative Direction:** Skilled in conceptualizing and executing creative shoots that capture clients' visions and emotions.
- **Client Relationship Management:** Built a loyal client base by delivering exceptional customer service, personalized consultations, and tailored photography experiences.
- **Business Operations & Marketing:** Managed all aspects of business operations, including scheduling, invoicing, budgeting, and marketing campaigns to grow brand presence.
- **Team Collaboration:** Worked with makeup artists, stylists, and assistants to coordinate seamless shoots and ensure high-quality results.
- **Award-Winning Excellence:** Recognized for outstanding photography, demonstrating a commitment to quality, innovation, and client satisfaction.
- **Storytelling Through Photography:** Combined visual storytelling techniques with technical skills to create compelling, narrative-driven images.
- **Problem Solving:** Adapted to challenges, such as unpredictable weather or technical issues, with quick thinking and effective solutions.

Volunteer

Now I Lay Me Down To Sleep. 2008-Present. Volunteer Photographer

North Myrtle Beach Firefighter Foundation 2024-Present. Treasurer

REFERENCE

Henry Brock

Myrtle Beach Christian Retreat

Phone: 843-902-0355

Email: Slwc@netzro.net

Brooke Christl

Brooke Christl photography

Phone: 843-685-9775

Email: brooke@brookechristl.com

CONTACT

843-504-5389

Sommerortiz310@gmail.com

1515 Salt Marsh Trail, Little River, SC, 29565

Sommerortizportraits.com

EDUCATION

1995-1997

CATHEDRAL BIBLE COLLEGE

- Associate Biblical Theology 2024 - present

HORRY GEORGETOWN TECHNICAL COLLEGE

- Business Administration
- GPA: 3.75/ 4.0

SKILLS

- Peer Support & Mentorship
- Problem solving
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

CREDENTIALS

- ICISF Group Crisis Intervention April 2024
- ICISF Assisting Individuals in Crisis April 2024
- PCIS Attendee
- Public Safety Chaplaincy beginning April 2025